

Marketing & Innovation Consultant, Consulting (Brussels)

Organisation

Want to join a dynamic company that has grown from 6 to 850 people in Europe in 12 years?

Thanks to its innovating processes and original organisation, this company has become a leading consulting firm specialized in Management and Business Consulting.

To continue the development of their fast growing Brussels' office, they are willing to recruit a Consultant specialized in Marketing and Innovation.

Function

Your career as a Marketing & Innovation consultant will consist in advising their clients who are key players in the Telecoms, Utilities and Finance markets over the following issues:

- Strategic & innovation marketing: audit, benchmarks, RFP
- CRM: acquisition of new clients, satisfaction, retention, up & cross-selling, anti-churn, business intelligence
- Digital management: e-business efficiency, e-marketing, new media strategy
- Innovation: ideas generation, innovation spirit development
- Communication: branding, multi-channels campaign

Profile

- You hold a Masters' degree in Business or Engineering
- You have a relevant experience of minimum 2 to 10 years in consulting or business on innovating products or services
- You have excellent communication skills and are able to work in different languages (French, Dutch and English)
- You demonstrate ambition, high quality work, adaptability and enthusiasm

Are you up for the challenge?

Apply today by sending your cv to info@raraavis.be or

contact Sylvie De Bruyckere +32 476 96 13 64